

## 1. Honesty

I believe honesty is the best policy. To be honest is to have integrity. This helps build and maintain relationships and will prevent a variety of potential pitfalls. Honesty is truth and in the world of communications the truth is the most important thing we have.

## 2. Caring

In a world where most people look out for themselves first I will care for other people. I will not take advantage of another person for personal gain. I will serve others to the best of my ability.

## 3. Courage

I will have the courage to stand up to injustices and the courage to stand up for myself. It is easy to be quite when something does not directly affect you, but I will stand up for what I know to be right.

## 4. Expectations

I expect nothing but the best from myself. If assigned duties it should be completed to the absolute best of my abilities. There are people who depend on my to execute these duties with consistency and accuracy. If they expect this from me, how then could I expect any less from myself?

## 5. Attitude

With every day I live and with every action I do, I will do so with a positive attitude. I will treat both superiors et al with the positive attitude that he or she deserves. Being rude is not an option.

## 6. Unbiased

When analyzing a situation I will not make assumptions based off of race, gender, ethnicity or anything along these lines. I will assess each situation based of the merits alone

## 7. Fairness

I will not cheat, even if presented with an opportunity to. Getting away with cheating is still cheating. I will be fair in my judgment of others, I will be fair in my dealings with other people and I will be fair with the work that I do.

## 8. Loyalty

This goes through different aspects. This includes loyalty to my family both close and extended, loyalty to my place of employment and what it stands for, loyalty to my religion and loyalty to my country.

## 9. Open Mind

There are a many ideas and opinions out there, some of which I will not agree with. This is not a valid excuse to dismiss the ideas I should these with an open mind. To make a judgment on something before hearing about it could blind me to a better view or idea.

## 10. Privacy

There are certain things that should be left private. Be it of personal nature or things said in confidence. Ethically it is important not to disclose things that should not be made public. This is important to balance with honesty, but honesty does not mean letting out what should not be let out.

